

Department	Department of Ethnology and Anthropology				
Description of the courses offered in a foreign language in the academic year 2022/2023					
Name of the course	Heritage, Travel and Tourism				
Name of the teacher	Mario Katić, PhD				
Number of ECTS credits	5	Semester		<input type="checkbox"/> autumn/winter	<input checked="" type="checkbox"/> spring/summer
Teaching will be organized as	Lectures	<input checked="" type="checkbox"/> yes	<input type="checkbox"/> no	Consultations	<input type="checkbox"/> yes <input type="checkbox"/> no
The courses will be organized as	Lectures	Seminars		Exercises	
	<input checked="" type="checkbox"/> yes <input type="checkbox"/> no	<input type="checkbox"/> yes	<input type="checkbox"/> no	<input type="checkbox"/> yes	<input type="checkbox"/> no
Description of the course	<p>The course focus will be on intertwining and interrelations between heritage, travel (religious and/or secular) and tourism. The multi-perspective and multidisciplinary approach aims to present the complexities of this relationship and the need to observe these practices and processes within much broader context (from social, economic, cultural, historical, anthropological and archaeological perspective). The fundamental idea behind these diverse perspectives is that the meanings inscribed in places and practices are not ontologically given but rather socially and culturally conditioned by diverse individuals and groups. This raises the crucial issue of the relationship between etic definitions of pilgrimage, religion, the sacred and secular, as well as emic understanding of these and other relevant categories such as heritage, memory and identity (see Eade and Katić 2017). It also leads us towards the debate about the extent to which Western etic definitions of pilgrimage, religion, heritage and tourism can be applied in non-Western contexts (see Reader 2017 and Claveyrolas 2017 for contrasting views about this issue). Global changes, particularly the massive expansion of the travel and tourism industry have impacted cultural, social, religious, economic and political institutions and processes and created complex mixtures of elements which researchers have sought to describe through hybrid etic categories (see Eade and Katić 2017). Within this course we want to take both top-down but also a bottom-up perspective and evaluate what happens when the official and administrative conceptualizations of the historical and monumental past meet with the local tacit knowledge (histories, intimate remembrances and landmarks of life). From personal, group to national levels heritage is always a sensorial stimulus, a symbol of the community, a reason for conflict and an attraction that draws people. What they all have in common is the process of heritage making, conflict and contestation around heritage issues on different levels, and tourism as a starting and/or ending point (see Katić, Gregorič Bon and Eade 2017).</p>				
Learning outcomes of the course	<p>After the completion of the course students will have:</p> <ol style="list-style-type: none"> 1) describe the complexities of interrelations between heritage, travel, and tourism 2) understand that heritage, travel and tourism are socially and culturally conditioned 3) recognize etic definitions and emic understanding of heritage, 				

	<p>travel and tourism</p> <p>4) interpret the process of heritage making</p> <p>5) recognize and understand contexts and specificities of various cultural practices associated with travel, both locally and globally</p> <p>6) recognize and understand cultural diversity, both locally and globally</p> <p>7) recognize cultural differences and similarities and develop critical thinking in cross-cultural comparison</p> <p>8) appreciate cultural diversity and develop a critical stance towards any form of cultural stereotyping</p> <p>9) analyze and evaluate the role of cultural heritage, and its usage, in expressing and producing local, regional and national identity.</p> <p>10) the ability to write and present research essays.</p>	
The course is offered to	Incoming students who choose the above department as a home department	<input checked="" type="checkbox"/> yes <input type="checkbox"/> no
	All the incoming students regardless of the chosen home department at UNIZD	<input type="checkbox"/> yes <input checked="" type="checkbox"/> no
	UNIZD students enrolled at the above department as an elective course	<input type="checkbox"/> yes <input checked="" type="checkbox"/> no
	All UNIZD students as an elective course	<input type="checkbox"/> yes <input checked="" type="checkbox"/> no